



SACA INFRASTRUCTURE STRATEGY 2019-2029

BACKGROUND AND KEY DELIVERABLES

The South Australian Cricket Association (SACA), in partnership with Cricket Australia with funding support from the South Australian Government have commissioned the development of a state-wide infrastructure strategy. This strategy will provide an integrated and strategic approach to the future provision of and investment in cricket facilities in South Australia for the next 10 years.

THE STRATEGY WILL PROVIDE:

- A detailed analysis of facility audit data to identify current provision, gaps, issues, trends and development priorities.
- Engagement with cricket, government and community stakeholders to identify need and demand.
- An assessment of current and projected cricket participation and population growth and the impact on future facility provision, including indoor cricket.
- A strategic framework for the integrated planning and development of cricket infrastructure.
- Alignment with existing Cricket Australia and SACA game development and participation initiatives, policies, strategies and programming, and investment priorities.
- A coordinated and evidence-based plan that will guide the future development of cricket facilities in South Australia over the next 10 years.
- Clear direction and recommendations for the best use of facilities to support participation and engagement in cricket at all levels.
- A prioritised implementation plan with clear direction for individual cricket regions, State Government and Local Government Authorities.

STRATEGIC DRIVERS

In 2017 SACA released its new Strategic Plan based on seven (7) strategic pillars:

1. Give fans what they want and tell our story
2. Transform Junior Cricket to be the Number 1 Sport for children in South Australia
3. Be the number 1 team in Australia in all competitive formats, female and male
4. Be the leading sport for all women and girls
5. Tailor the game to secure the future of cricket
6. Use technology to deliver great experiences for fans, participants and volunteers
7. Drive investment in the game via innovative revenue solutions

The development of the South Australian Infrastructure Strategy is a critical part of this plan to ensure continued growth and development of the sport across South Australia.

The Infrastructure Strategy follows the recently completed National Audit of all community level cricket facilities undertaken by Cricket Australia. The Audit was designed to establish baseline data on cricket facilities and infrastructure across the country and is a catalyst for the development of facility strategies in each State and Territory.

The audit provides condition, compliance and suitability information and will form the foundations for cricket facility planning and development across each Local Government Area and South Australian cricket regions.

PROJECT APPROACH

The project will be undertaken in five key stages and aims to be delivered by June 2019. The following diagram outlines the timelines and key tasks to be delivered during each stage of the project.

STAGE ONE | Project Initiation

Confirm project deliverables and review relevant documentation

June - July 2018

STAGE TWO | Analysis, Needs Assessment and Scoping

Identification of trends, issues and constraints. Facility, participation and demographic analysis and stakeholder engagement

July - October 2018

STAGE THREE | Infrastructure Framework

Identify the overall state-wide and regional strategic priorities for delivery

November - December 2018

STAGE FOUR | Draft Strategy

Strategic recommendations and 10 year infrastructure action plan

January - April 2019

STAGE FIVE | Final Strategy

Development of Final SACA Infrastructure Strategy and implementation plan

May - June 2019

WHO WILL BE INVOLVED?

Key stakeholders involved in the development of the Infrastructure Strategy, in addition to SACA Board and staff will include:

- Cricket Australia
- South Australian Government
- Local Government Authorities
- Cricket associations
- Cricket clubs
- Indoor cricket providers

Stakeholders will be contacted and provided with further information on how they can be involved in the development of this project at the appropriate time.



PROJECT MANAGEMENT

To ensure the project engages with a range of stakeholders, SACA has developed a **Project Control Group**. This group includes representatives from SACA, Cricket Australia and the Office for Recreation, Sport and Racing and will provide high level project direction and technical advice, as well as being responsible for approving strategy recommendations and reporting outputs.

A **Project Reference Group** has also been established and includes representatives from SACA, Cricket Australia, Local Government Authorities and Community Cricket, and will be targeted for separate forums/workshops during the development of the strategy.

PROJECT CONSULTANTS

SACA have engaged leading sports consultant, *insideEDGE* Sport and Leisure Planning to undertake this strategy. *insideEDGE* is a consulting firm based in South Australia and Victoria who have delivered the Victorian and currently delivering the Queensland and Western Australian Cricket Infrastructure Strategies.

FURTHER INFORMATION

If you would like more information about this project please visit the SACA project website at <http://www.saca.com.au/get-involved/grants-and-scholarships/sa-cricket-infrastructure-strategy> or contact:

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Government of South Australia
Office for Recreation, Sport and Racing

