

# CRICKET CONNECTS

**WHAT WE ARE DOING AND WHAT IS PLANNED**

**NOVEMBER 2019**



### ► Cricket Connects #2 process:

The initial Cricket Connects forum was held in August 2017 bringing approx. 100 representatives from various sectors of cricket together to discuss the future success of cricket within the State.

Wider consultation between SACA and the various cricket sectors took place in the latter half of 2017 through to early 2018.

The Cricket Connects Working Party was formed in March 2018 and developed a series of recommendations across 10 focus areas.

The Cricket Connects project took the recommendations of the Working Party and piloted a number of “proof of concept” trials through the second half of the 2018/19 cricket season.

The Cricket Connects #2 conference, preceded by numerous cricket sector forums, took place on 30 and 31 March 2019 with the top eight prioritised concerns of all sectors across SA cricket identified and a mandate for SACA to (a) get on with it and (b) set up a steering committee to guide the implementation of identified priorities.

The eight priorities have since been consolidated into five functional work-streams.

With the steering committee established in September and following a period of planning to convert SA cricket's priorities into actionable initiatives, the SACA Community Cricket Department is now delivering on Cricket Connects #2 expectations.

► Asked us to address:

**Vision, Sectors & Zones**

including alignment of competitions and pathways

**Club & Volunteer Support**

including centralised competition administration

**Juniors**

including recruitment, retention, coaching and development

**Facilities**

**Women & Girls Cricket**





▶ **Get on with it**

One of the clear messages out of the Cricket Connects #2 conference was that sufficient consultation has taken place. It is now time to put plans into action and show some tangible outcomes within the identified priority issues

▶ **Form a steering committee**

The second clear message from the conference was to set up an independent steering committee to guide the implementation of the Cricket Connects #2 priorities

▶ **SACA has listened**

to the SA cricket community and understands it's priorities

▶ **SACA is translating**

the priorities of the SA cricket community into initiatives that can (and are) being delivered using existing resources of the Community Cricket Department

▶ **Shared with the steering committee**

The Cricket Connects #2 initiatives have been shared with the steering committee so that it can advise and guide the best course of action when delivering on the initiatives

**Following, are all the exciting initiatives SACA has been doing**

# THINGS WE ARE DELIVERING



## Women and Girls growth plan

*Adoption and implementation of the Women and Girls Working Group recommendations*



## Coaching upskilling

*Localised coaching clinics to upskill and develop junior community cricket coaches*



## Girls skill clinics and Development Program

*SACA run training clinics for girls to develop and extend their skills. Expanded development program providing opportunities for more sessions and more participants*



## Connecting schools and clubs

*Actively matching interested schools with local clubs to increase the number of junior (primarily girls) teams*



## Fundraising best practice

*Pilot workshops designed to guide clubs through a proven, structured fundraising process commence in early November*



## Junior competition administration

*Expanded pilot incorporating four cricket associations utilising dedicated, centralised competitions administration support*



## Club Support website

*Pilot website supporting club/assoc. office-bearers available to all of SA cricket for feedback to guide content development*



## Junior Participation/Development Support website

*Pilot website supporting juniors/parents/coaches available to all of SA cricket for feedback to guide further development*



## Womens Premier Cricket

*Concentration of talent into a reduced number of teams to even out and improve the competition*



## State Infrastructure strategy

*Strategy launched on 24 September 2019 detailing infrastructure plans and priorities for the next 10 years*



## Grant application support

*Regional workshops – Accessing and writing effective grant applications - Mt Gambier on 16<sup>th</sup> October, Whyalla 20 October – more to follow*



## Aligning junior metro competitions

*Better alignment of age groups across metro junior competitions at both club and representative level*



## Indoor Fours in schools for girls

*Utilising the Indoor Fours format to attract new junior (girls) cricketers and transition from schools to clubs*



## Central administration of all girls' competitions

*All SA girls club cricket competitions are now centrally administered by a dedicated SACA resource*



## Women's Super Cricket

*Social competition to attract women into, or back into, cricket*



## Adelaide Strikers Girls Cricket League Social Media and School Visit Promotion

*Focused social media campaign and an enhanced emphasis on promoting the ASGCL in schools*



## Spirit of Cricket

*Reinvigoration of the Spirit of Cricket through annual SoC round and other events/initiatives to raise awareness of the importance of SoC*



## Senior competition administration

*Piloting administration support of senior competitions*



**Boys skill clinics**

*SACA run training clinics for boys to develop and extend their skills*



**Junior umpire clinics**

*SACA run training clinics to develop community juniors interested in umpiring*



**Zones clarification**

*Clarifying the alignment between premier and community cricket and how they should interact*



**Service Level Agreements**

*Defining what community cricket can expect from SACA*



**MyCricket development**

*Ongoing influencing role with CA to improve the functionality and reliability of the platform*



**Annual activity calendar**

*An annual calendar outlining the key activities necessary for running clubs*



**Standard club website template**

*Simple to edit website template and guidance for clubs to improve their online presence*



**Guidelines for maximising local council support**

*Simple guidelines to help clubs maximise their relationship with local councils*



**Volunteer support and development guidelines**

*Guidelines on how to recruit, train, support, recognise and retain volunteers*

---

We look forward to continuing to work with you to deliver on the Cricket Connects Commitment:

*We will work and communicate honestly with each other to develop and implement an innovative Action Plan to make South Australian cricket, through its clubs and stakeholders, the most fun, family-friendly, inclusive and community connected of any sport in Australia*

---